AGENZIA STAMPA QUOTIDIANA NAZIONALE





Motori - Motors: Assembly of customer Aston Martin Vantage V12 Zagato Heritage Twins by R-Reforged begins in the UK

Roma - 23 nov 2020 (Prima Pagina News) At expanded Warwick facility

The first Aston Martin V12 Zagato Heritage Twins by R-Reforged customer cars have now entered the assembly process at R-Reforged's freshly expanded facility in Warwick, UK. Created to celebrate the centenary of the Zagato Atelier (1919-2019) and licenced by Aston Martin Lagonda, just 19 pairs of meticulously hand-crafted Twins will be sold, with a limited number still available. The Swiss firm, with a growing reputation for low volume and individual automotive projects, has engineered and will assemble the cars in its now 2,800 square metre assembly facility in Warwick. Adopting both traditional coachbuilding and trimming skills with a blend of contemporary technologies and materials, the Aston Martin Vantage V12 Zagato Heritage Twins by R-Reforged feature bespoke carbon fibre coachwork, new tailored interiors and substantial series of powertrain and chassis upgrades. These features will encourage owners to use as well as cherish the highly collectible series. Examples of how far R-Reforged's engineering changes go during the build process include revisions to the 5.9 litre V12, upping power to nearly 600bhp, active aerodynamics and a raft of light weighting technologies, such as LiPo battery, custom 19" forged wheels and extensive use of carbon fibre. Combined, these developments deliver contemporary performance, ride and refinement. Owners are encouraged to follow the assembly of their own Aston Martin V12 Zagato Heritage Twins by R-Reforged, either first-hand through visits to Warwick, UK, or through a dedicated portal that enables them to see progress at each stage of the fastidious build. With dedicated craftspeople assigned to specific cars, owners can also talk to the people building their cars and learn first-hand about their creation. Before deliveries of the Twins begin in 2021, customers will receive a series of tailored gifts. Zagato Leica binoculars and a curated carbon fibre box, which catalogues the specification of each car, mark just the beginning of a more desirable and unparalleled experience from the point of ordering throughout the entire ownership period. "Seeing a car that was your vision, transform from a CAD render to being brought to life by talented people is very exciting," says Andrea Zagato. "These cars are a truly exceptional way to mark the unique centenary Zagato has achieved and are sure to be a momentous and collectible legacy in our history." "The Aston Martin V12 Zagato Heritage Twins by R-Reforged was the first automotive project we announced and to see the cars being assembled in our own expanded facility is a very proud moment for everyone here," adds Thomas Mayer, CEO of R-Universe, which encompasses R-Reforged, R-Experience, R-Service and R-Motorsport. "Despite a very turbulent and unpredictable world, we have created and brought on stream a new facility, capable of building beautiful and very finely engineered cars. That's a statement of how serious R-Reforged is to become a respected creator of low volume and bespoke vehicles."

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